



JANUARY 29-31, 2017

Miami Beach Edition Hotel

SPONSORSHIP OPPORTUNITIES

For sponsorship opportunities, contact
MEGHAN TRAN
 Meghan.Tran@CommodityMkts.Org
 202.842.0400 ext. 104

YOU'RE IN GOOD COMPANY

2016 State of the Industry Attendees

ABN AMRO Clearing Chicago, LLC
 ADM Investor Services, Inc.
 AGL Resources
 AgResource Company
 Agspring
 The Andersons, Inc.
 Archer Daniels Midland Company
 Argus Media Limited
 Ascent Technologies Inc.
 Bloomberg News
 BP Corporation North America
 BP Products North America, Inc
 BTG Pactual
 Bunge North America
 Cadwalader, Wickersham & Taft LLP
 Capitol Counsel
 Carey Law, LLC
 Cargill Inc.
 CME Group
 Commodity Futures Trading Commission
 Commodity Markets Council
 Consolidated Grain and Barge
 Constellation
 Covington & Burling LLP
 CQG
 CTC Trading Group, LLC
 Deloitte
 Delta Strategy Group
 The Depository Trust & Clearing Corporation
 Derivatives Business Development Consultant
 European Parliament
 Financial Times
 Former CFTC Commissioner
 Futures Industry Association
 Futures International LLC
 Gair Law Group Ltd
 Gamaa Derivados
 Gator Trading Partners, LLC
 Gavilon, LLC
 Global Access Partners, LLC
 GlobalRisk Corporation
 Hartree Partners
 HC Technologies, LLC
 The Hightower Report
 ICE Futures U.S.

CMC is pleased to announce sponsorship opportunities for the 2017 State of the Industry event. This is an excellent opportunity to gain visibility for your company while also supporting CMC. Sponsorship opportunities are available on a limited, first-come, first-served basis. Help us make this meeting a success while enhancing your company's corporate image!

PLATINUM



- Sunday Evening Dinner
- All Branding, Bronze, Silver, and Gold deliverables plus
 - Opportunity to host head tables at Welcome Dinner
 - Opportunity to address the audience at Welcome Dinner

GOLD

- Connection Lounge (Sunday-Tuesday), Monday Networking Luncheon, and Monday evening Networking Reception
- All Branding, Bronze, and Silver deliverables plus
 - opportunity for company representative(s) to greet guests at proprietary component,
 - sponsor input and approval on proprietary component décor and menu with upgrade options (at additional cost to sponsor),
 - Connection Lounge sponsor has opportunity to host Welcome Cocktails on Sunday afternoon

SILVER

- Sunday Welcome Reception, Sunday Late Night Bar, Monday Breakfast & Morning Plenary Session, Tuesday Breakfast & Plenary Session
- All Branding and Bronze deliverables plus
 - verbal recognition during plenary session and
 - opportunity for sponsor proprietary component collateral (sponsor responsible for production costs)

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- Inertia Power, LP
- Intercontinental Exchange
- International Food Policy Research Institute
- INTL FCStone Financial Inc.
- INTL FCStone Inc.
- INTL FCStone Markets
- J.P. Morgan Securities LLC
- JBS USA
- Jilin Grain Group America
- JPMorgan Futures and Options
- Katten Muchin Rosenman LLP
- Koch Industries
- Laymac, Inc.
- Louis Dreyfus Commodities
- Marquette Partners
- McGraw Hill Financial
- Mercaris
- Mercuria Energy Trading
- Minneapolis Grain Exchange
- Mizuho Securities USA Inc.
- Mondelez International
- Morgan Lewis & Bockius
- Nasdaq Futures, Inc.
- National Futures Association
- Natural Gas Supply Association
- NextEra Energy Power Marketing
- Noble Agri
- Norton Rose Fulbright US LLP
- OpenLink
- Optiver US LLC
- Platts
- R.J. O'Brien
- The Scoular Company
- Seed Commodities eXchange (SCX)
- Sobba Public, LLC
- Sutherland Asbill & Brennan LLP
- Tokyo Commodity Exchange, Inc.
- Trading Technologies
- U.S. Senate
- Valis Associates, LLC
- Vitol Inc.
- Wells Fargo Securities
- World Perspectives Inc.

BRONZE

- Sunday Dessert and Cordials, Event Photography
- All Branding deliverables plus
 - opportunity to insert premiums into attendee gift bags (sponsor responsible for costs),
 - opportunity to distribute literature at proprietary event component, and
 - use of event attendee e-mail list (sponsor responsible for cost and with CMC prior approval)
 - Speaker Sponsorships have option for small group Speaker Dinner (at additional cost)

BRANDING

- Room Drops, Three Coffee Breaks
- Logo with link to corporate site (where applicable) on conference advertising and event promotion, event signage, event program, and website
- Right to promote event sponsorship (using SOTI name and logo) on sponsor website and in print and web advertising
- Meeting pre-conference and post-conference to discuss marketing objectives, activation strategies, and to review results
- First right of refusal for SOTI 2018 sponsorship



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State of the Industry

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SPONSOR LEVEL	RATE	DISCOUNTED/COMPLIMENTARY REGISTRATIONS*
Platinum - Sunday Welcome Dinner	\$40,000	4 Comp
Gold - Monday Evening Networking Reception	\$30,000	3 Comp
Gold - Connection Lounge & Welcome Cocktails	\$20,000	2 Comp
Gold - Monday Networking Lunch with Speaker	\$20,000	2 Comp
Silver - Sunday Welcome Cocktail Reception	\$12,000	1 Comp, 1 @ \$700
Silver - Sunday Late Night Bar	\$12,000	1 Comp, 1 @ \$700
Silver - Tuesday Breakfast & Morning Plenary Session	\$12,000	1 Comp, 1 @ \$700
Bronze - Sunday Dessert and Cordials	\$10,000	1 Comp
Bronze - Monday Breakfast	\$10,000	1 Comp
Bronze - Photography	\$10,000	1 Comp
Branding - Coffee Break Monday AM	\$6,000	1 Reg @ \$700
Branding - Coffee Break Tuesday AM	\$6,000	1 Reg @ \$700
Branding - Coffee Break Monday PM	\$6,000	1 Reg @ \$700
Branding - Room Drop - Cookies	\$6,000	1 Reg @ \$700
Branding - Room Drop	\$6,000	1 Reg @ \$700
Branding	\$6,000	1 Reg @ \$700

**All registrations from sponsoring organizations, after allotted discounted and complimentary registrations, are \$1000*

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